

## ROB NELSON

Occupation: Inventor: Director of Youth Baseball Camp on Long Island, NY.

Length of Membership: 7+ years

Involvement in Club Activities:

-3.5 level player.

-Some tournament experience at the club, with no spectacular accomplishments on the court.

-Played in a few tournaments, but mostly a recreational player with family and friends.

-Wife, Sarah, and kids Paige, Charlie, and Jane also play at the club.

Other Activities: my company, BIG LEAGUE CHEW Bubblegum, is one of the sponsors of this month's Juniors Tournament.

My interest in serving on the ITC Board is: I would like to bring some of my unique ways of looking at things in the world of coaching and marketing to the ITC meetings. I have had some luck in creating friendly and effective teaching techniques, and have had some success bringing new products to the market.

I have over thirty years experience as a marketing and advertising strategist, and I think I can help create some outside-the-lines thinking for the club.

Our club is a wonderfully unique place, a treasure of a building that is often filled with lots of friendly and talented people. I would like to see the club continue to provide the service it does to our membership, and to become even more efficient and accommodating for members of all ages and skill levels.